**Monthly Fleet Focus, Aug 2025: Seat Belts**

**Driver Safety Messages**

Four messages to send to your drivers, one per week

1. [**One quarter of people**](https://www.gov.uk/government/statistics/reported-road-casualties-great-britain-fatal-4-factsheet-2023/reported-road-casualties-great-britain-fatal-4-seatbelt-factsheet-2023) **who died in road collisions in 2023 were not wearing their seatbelt. Belt up, every trip.**
2. **Wearing a seatbelt halves your risk of dying in a collision. Even the biggest vehicle doesn’t stop you being thrown through a windscreen. Belt up, every trip.**
3. **Half of the drivers who die at night aren’t wearing seatbelts, according to government stats. It’s the simplest and most effective way of cutting your risk of dying. Belt up, every trip.**
4. **Whether you drive a car, a van or a truck you need to wear your seatbelt. It protects you from being thrown out of the vehicle, crushed against the interior or trapped. Belt up, every trip.**